

State Emergency Service

Media Release



Government
of South Australia



Monday, 16 November, 2015

Show your support for the SES by wearing orange

South Australians are being urged to wear orange this Wednesday, 18 November, to show their support for State Emergency Service (SES) volunteers.

Wear Orange Wednesday (WOW Day) is a national day of recognition and appreciation of the 40,000 SES volunteers across Australia, with the public being encouraged to show their support in a highly visible way by wearing orange – the colour of SES response overalls.

SES Chief Officer Chris Beattie said SES volunteers had been serving the South Australian community for more than 50 years, responding to thousands of calls for assistance every year.

"By wearing orange this Wednesday, South Australians can show how much they value our volunteers' time and service to the community," Mr Beattie said.

"In addition to responding to flood and storm damage, numerous types of rescues and assisting agencies such as SA Police with land searches and firefighters during major bushfires, SES volunteers spend a significant amount of time training to ensure they have the necessary skills to carry out the wide range of tasks required of them.

"Be it a tie, a scarf, socks or a shirt, pull out some orange clothing this Wednesday and show your support," Mr Beattie said.

South Australians can share their appreciation even further by posting photographs on their Twitter account using the hashtags #WOWDay and #SASES.

For media enquires telephone the SES Media Line on (08) 8211 6176

For SES response in floods or storms telephone 132 500. If the matter is life threatening telephone 000
www.ses.sa.gov.au